## **REPORT OF MONTHLY ACTIVITY**

## UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

## **DURING MARCH2022**

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Sr. No.	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	March 14.03.22	ONLINE ACTIVITY Presentation on Household Recipes of Tamil Nadu.	<ul> <li>1.As per the guidelines issued by the Ministry, an activity on Household Recipes of Tamil Nadu was organized on 14<sup>th</sup> march 2022.</li> <li>2.The session started by welcoming the audience</li> <li>3.A brief note on EBSB and its importance was shared</li> <li>4.Significance of the Household Recipes of Tamil Nadu was highlighted to the audience</li> <li>5.Presentation and demonstration on Household Recipes of Tamil Nadu was given by Ms.Meena, 2<sup>nd</sup> year student of IHM Chennai.</li> <li>6.The event was highly appreciated by all the students and staff who participated.</li> <li>7.The Nodal officer concluded by giving vote of thanks.</li> <li>8.The event was live in YouTube and many have liked the video.</li> <li>9.Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 300 commoners have viewed and liked the programme.</li> </ul>	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	240	Coordinators: Mr.Parveen Kumar Sharma, Lecturer, IHM Chennai Annexure: 1. Pictures taken during the session 2. You tube link: https://youtu.be/GtHTPdKqdPw

